

## “The Creator Presents the Film”

“ITLU AMMA” Telugu Feature Film  
Directed by Uma Maheshwar Rao  
at 5.30 PM, in Sri Sarathi Studios



## PLOT

On a stormy night, a young boy named Venu gets stabbed. The police are of no help, so his mother, Balasaraswathi, sets out to look for him all by herself.

A mother's love is eternal and cannot be monetised or quantified. This love can drive a mother to cross oceans and climb mountains. Itlu Amma, a story about a mother who sets out to discover the truth behind her son's tragic death

## STORY

A 19-year-old boy is stabbed on a stormy night. He falls into an overflowing manhole because he can't get help. Balasaraswathi, a traditional Brahmin widow, searches for her son Venu alone in the storm after police fail to assist her. The next day, she is shown her son's dead body by the police. They later reveal that the cause of death was murder.

The investigation begins, and the mother confirms that there are no pre-existing

disputes that could have led to the killing. She claims that her son is meek and that she is his only world. The police were unable to track down the killer because the motive for the killing was unknown. The widow, who had never left her house before, visits the police station to learn about the progress of their investigation.

As she becomes more acquainted with the outside world, she gradually gains an understanding of the society's structure. Satyam, his wife, and friends are arguing with a goonda political leader, which she witnesses. She sees him holding the baby while his wife is arrested for the cause of a rape victim.

She decides to fight alone in order to find out why her son was murdered. As her son is not involved in any notoriety or carrying any money, she writes open letters to the murderer(s) in which she asks them what motivated them to commit the murder. This causes uproar in the general public. The crux of the story is how her endeavour brings the reality of life into her house and life, how she realizes those fighting for justice are outdone, how the truth will be suppressed, how an ordinary woman transforms into a social activist, and how she stands for the just cause Satyam has laid his life for.



A FILM BY BOMMAKU CREATIONS



**WON 75 AWARDS TILL NOW**

**India's Most Sensational SuperHit Movie**

**Mothers of all Countries Unite ...**



*Mothers of all Countries,  
Unite*

UMAMAHESHWARA RAO.C

DR.BOMMAKU MURALI

MADHU AMBAT SUNNY.M.R AXMINARAYANAN.A.S PRAWIN PUDI NAGULAPALLI KANAKA DURGA



EDITION XII, 2021



## CERTIFICATE OF RECOGNITION

This is to recognize

**ITLU AMMA**

Directed by Umamaheswara Rao C

for Best Social Feature

*Sreemoyee Mukherjee*

**SREEMOYEE MUKHERJEE**

FESTIVAL DIRECTOR







## CERTIFICATE OF ACHIEVEMENT

DIRECTION

**BEST DIRECTOR**

Presented to

**ITLU AMMA**

Dir. Umamaheswara rao C

India



In recognition of excellence in filmmaking  
at 7th Art Independent International Film Festival  
November 2021



INDIA

A handwritten signature in blue ink, appearing to read 'Venu Nair'.

Chairman & Festival Director  
Venu Nair



# CERTIFICATE

## OF APPRECIATION

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Proudly Presented to

**Umamaheswara rao C**

For the Film ITLU AMMA

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For Outstanding achievement  
In Best International Feature Film  
in SIFF's Monthly Competition

**SiFF.**

*A.L.*

Signature

# Picasso Einstein Buddha

INTERNATIONAL  
FILM FESTIVAL

Picasso  
Einstein  
Buddha  
International  
Film Festival

## CERTIFICATE

CERTIFICATE OF EXCELLENCE TO THE FEATURE FILM

ITLU AMMA

DIRECTOR, WRITER : UMAMAHESWARA RAO C

PRODUCER : DR. BOMMAKU MURALI | ACTRESS : REVATHI

FOR **BEST FEATURE FILM AWARD** IN THE

PICASSO EINSTEIN BUDDHA  
INTERNATIONAL FILM FESTIVAL 2022



*Sanku J*



: FESTIVAL DIRECTOR,  
PICASSO EINSTEIN BUDDHA  
INTERNATIONAL FILM FESTIVAL  
INDIA. 29TH JAN 2022

FACEBOOK.COM/PICASSOEINSTEIN,  
TWITTER.COM/EINSTEINPICASSO







## Certificate of Achievement

*This Certificate is Proudly Presented to*

**ITLU AMMA**

**UMAMAHESWARA RAO C**

**INDIA**

**WINNER**

**BEST WOMEN'S FILM - FEATURE  
FILM**

OCTOBER 2021

Month



*A. Chandra*

Executive Director



**INTERNATIONAL  
FILM FESTIVAL OF  
ANDAMAN & NICOBAR**

**Certificate of Achievement**

This Certificate is Proudly Presented to

**ITLU AMMA  
UMAMAHESWARA RAO C  
INDIA**

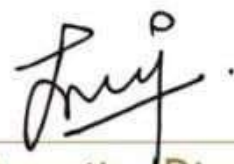
**WINNER**

**BEST WOMEN'S FEATURE FILM**

10.11.2021

Month





Executive Director



BEST INDIAN FEATURE FILM  
*presented to*  
ITLU AMMA

*Directed by*  
Umamaheswara rao C



**CROWN WOOD**  
corporation

*Puja Chakkraborty*  
*Chairperson*

# TAMILNADU

INTERNATIONAL FILM FESTIVAL

CERTIFICATE OF ACHIEVEMENT

Best Indian Feature Film

WINNER

ITLU AMMA  
UMAMAHESWARA RAO C  
INDIA

NOVEMBER - 2021  
MONTH

  
FESTIVAL DIRECTOR